STM Lottery Plants 80 Trees Once Again for Greener Environment

STM Lottery collaborated with the Forest Research Institute Malaysia (FRIM) for another successful tree planting campaign, an initiative by the company to support the government's 100 Million Tree-planting Campaign contributing to environmental conservation.

Continuing the momentum from the last year's successful tree planting activity at FRIM's headquarters in Kepong, Kuala Lumpur, a group of STM Lottery volunteers led by Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability), recently embarked on a journey to the Field Research Station (FRS) of FRIM in Selandar, Melaka on 13 May 2023 to fulfil its annual tree planting commitment.

Before the tree planting exercise, the volunteers were briefed by FRIM's Head of Forest Plantation Programme Dr. Rosdi Koter who provided them with guidance on the proper techniques for planting saplings.

This tree planting initiative holds great significance for the volunteers as they gained a deeper understanding of the importance of environmental conservation and contributed to the preservation of Malaysia's rich ecosystem.

多多博彩栽种 80 棵树苗为永续环保出绵力

为支持政府针对环境保护而倡议的"种植 1 亿棵树"活动,多多博彩与大马森林研究院 (FRIM) 再次携手合作,并顺利展开了另一项植树活动,为维护大自然献绵力。

随着该公司去年在位于吉隆坡甲洞的大马森林研究院总部,成功展开首场植树活动后,1支由多多博彩员工组成的志愿团队在公关与永续发展部副总经理严世坤先生的带领下,在 2023 年 5 月 13 日浩浩蕩蕩地抵达大马森林研究院设于马六甲士兰道的野地研究站,以履行该公司的年度植树承诺。

在植树活动开始之前,大马森林研究院旗下森林种植计划领导人 Rosdi Koter 博士向志愿员工们讲解了正确种植树苗的方法。

此次植树活动对志愿员工们来说极具意义,除了能更深入地了解到环境保护的重要性,他们也为保护国内丰富的自然生态做出了贡献。